



How may I **connect**
you today?

Small Business Committee (SBC)

Montgomery Business Development Corporation

October 21, 2015

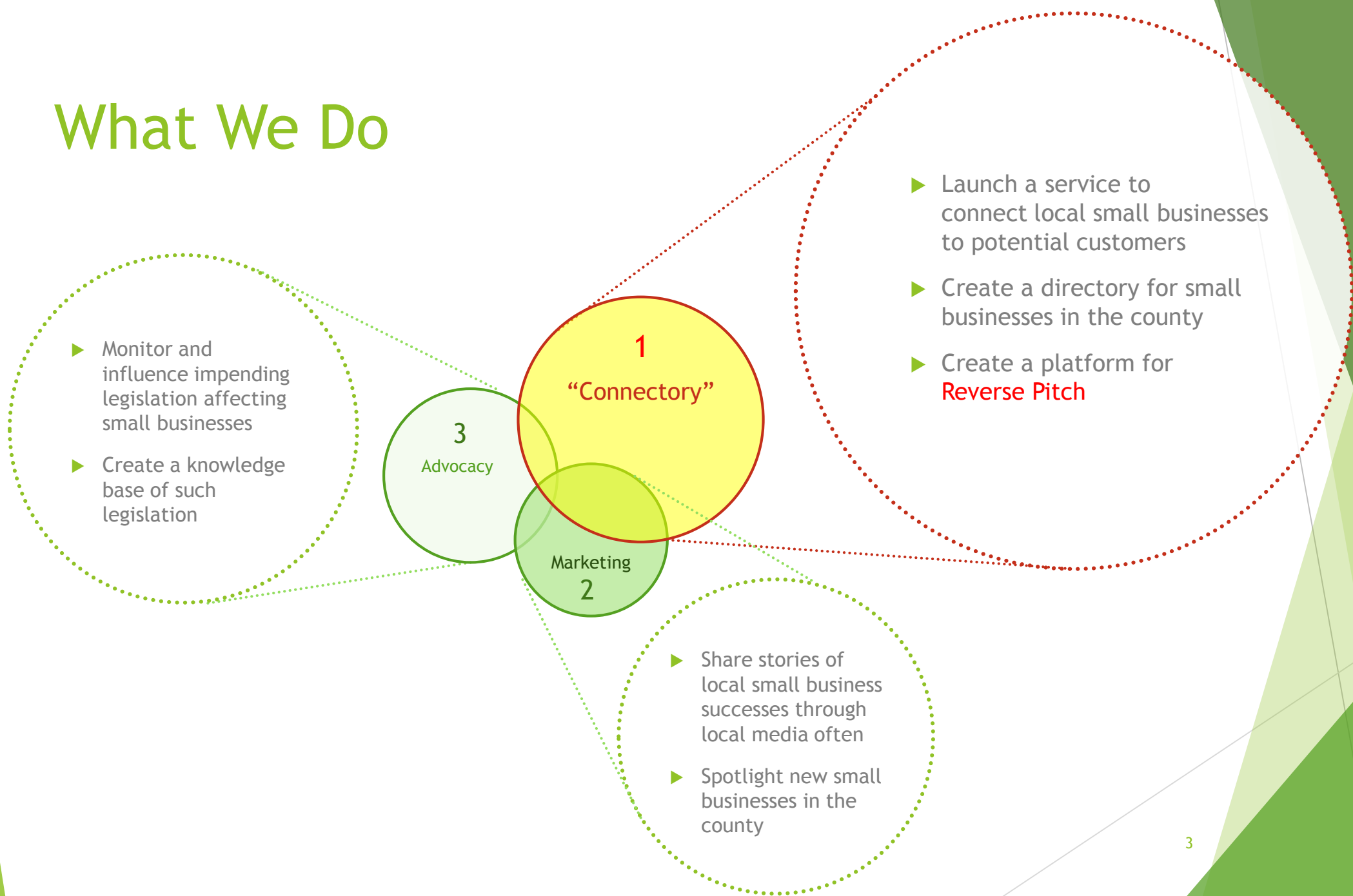
David T. Nguyen

The Small Business Committee (SBC) was formed with the vision of making Montgomery County the best place to start and grow a thriving small business



WOMEN PRESIDENTS' ORGANIZATION

What We Do



- ▶ Monitor and influence impending legislation affecting small businesses
- ▶ Create a knowledge base of such legislation

3
Advocacy

1
"Connector"

2
Marketing

- ▶ Launch a service to connect local small businesses to potential customers
- ▶ Create a directory for small businesses in the county
- ▶ Create a platform for **Reverse Pitch**

- ▶ Share stories of local small business successes through local media often
- ▶ Spotlight new small businesses in the county

Reverse Pitch

Large Businesses

1. Pitch a Business Challenge at No Cost;
2. Identify the Best, Most Innovative Solution ; and
3. Connect With the Best Local Small Businesses



Small Businesses

1. Propose a Novel Solution to the Challenge;
2. Get Real-Time Market Validation; and
3. Connect With Forward-Thinking Local Large Businesses

Want to Know More?

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