

The Small Business Committee (SBC) was formed with the vision of making Montgomery County the best place to start and grow a thriving small business























## What We Do

- Monitor and influence impending legislation affecting small businesses
- Create a knowledge base of such legislation

"Connectory"

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Marketing

Advocacy

- ► Launch a service to connect local small businesses to potential customers
- Create a directory for small businesses in the county
- Create a platform for Reverse Pitch

- Share stories of local small business successes through local media often
- Spotlight new small businesses in the county

### Reverse Pitch

### Large Businesses

- Pitch a Business Challenge at No Cost;
- 2. Identify the Best, Most Innovative Solution; and
- 3. Connect With the Best Local Small Businesses

#### **Small Businesses**

- 1. Propose a Novel Solution to the Challenge;
- 2. Get Real-Time Market Validation; and
- 3. Connect With Forward-Thinking Local Large Businesses



# Want to Know More?

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